

Chamber Educational Seminars

Guerrilla Marketing in 30 Days

Thursday, December 14
1-4:30 p.m.

\$69 per Chamber Member
\$79 per non Chamber Member

Deadline to Register:
Friday, December 8th



Kilkarney Hills Golf Course

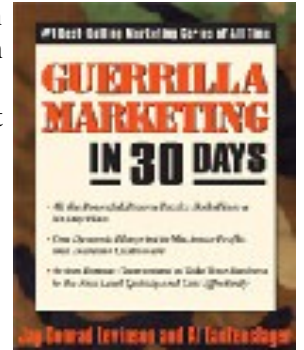
From River Falls
Follow 35N about 1 mile to Radio Road
Take a left onto Radio Road
The Golf Course is 1/4 mile on your left



Seminar presenter Al Lautenslager is the principal of Market for Profits, a Chicago-based marketing consulting firm as well as president and owner of The Ink Well, a commercial printing and mailing company in Wheaton, IL. Al is an award winning marketing/PR consultant, direct mail promotion specialist, author, speaker and entrepreneur. His businesses have helped hundreds succeed in their own business.

“Guerrilla Marketing in 30 Days”

Unless you have more customers than you can handle, you'll want to attend this seminar with special guest speaker Al Lautenslager. Nationally recognized Al Lautenslager's latest book "Guerrilla Marketing in 30 Days" is co-authored with Jay Conrad Levinson, the father of Guerrilla Marketing. Distilled from the best-selling "marketing" book series in history, "Guerrilla Marketing In 30 Days" encourages busy business professionals and CEOs to hurdle the excuses of time, money, or motivation, and take dynamic strides toward new client acquisition and increased sales by following a 30-day marketing blueprint.



THE SEMINAR WILL COVER

- ◆ Where to begin marketing
- ◆ Maintaining focus and motivation
- ◆ Getting massive PR without an agency
- ◆ Find out what you can do to get new business
- ◆ Learn the most important elements of a marketing program
- ◆ Discover the secrets of getting your message to market at low costs
- ◆ Advertising on a virtually nonexistent budget
- ◆ Hear insights & wisdom of revolutionary marketing strategies
- ◆ And many more marketing ideas

BENEFITS TO YOU

- | | |
|--------------------------|--------------------------------|
| A new, fresh perspective | Ideas you can use the same day |
| Focus and action | Unique marketing techniques |

Chamber Educational Seminar - Thursday, December 14, 2006 1-4:30 p.m.

Contact Name: _____ Phone: _____

Organization: _____ # Attending: _____

E-mail Address: _____ Amount Enclosed: _____

May we add you to our Chamber e-mail list? Yes No

Please list additional names as necessary on back of this registration form.

River Falls Area Chamber of Commerce & Tourism Bureau: 214 North Main Street - River Falls, WI 54022

Phone: (715) 425-2533 Fax: (715) 425-2305

Sorry, we are unable to issue refunds.