



Be a part of the Trek Border Battle 2009

Mountain bike racing returns to River Falls this summer August 16th, 2009.

Last season over 600 racers plus hundreds of spectators came to the River Falls community. They filled all the hotel rooms in and around our city and spent time and money in our stores.

Here is a great way for you to get the word out to people returning for this event.

Your company logo with either website listing or phone number will be displayed in 6,000 full color racer magazines. These are direct mailed to past participants in the state series and displayed in most bicycle shops across Minnesota and Wisconsin. They will be in the hands of people by March 20th, 2009 and are used as an important reference guide all season long.

Your company logo will also be display on the back of our custom t-shirts that are provided to all pre registered racers. Another positive impression of your business to be seen by hundreds of people that day alone!

Total cost commitment for this advertising is \$75.00



Logo can be emailed to adam@theroute.net
Deadline is February 25th for ad copy and March 6th for payment.
(jpg. or pdf. format)
questions? 715-425-8684 Adam Schmidt

