

*Leadership
River Falls
Mission Statement*

**Leadership River Falls is
dedicated to providing a
comprehensive learning
experience that cultivates
community leadership
while participants explore
key community issues and
avenues of involvement.**

A program of the



RIVER FALLS
AREA CHAMBER OF COMMERCE
& TOURISM BUREAU

Leadership



River Falls

What is Leadership River Falls?

Leadership River Falls is a training program that brings together existing, emerging and potential leaders from the area to address community needs, strengthen their individual leadership abilities and encourage participants to commit to assuming leadership roles in the community.

The purpose of **Leadership River Falls** is to develop leaders who are willing to accept ownership of community issues; have the skills to help others work together; have the ability to empower others to be a part of the solution; and wish to serve others above themselves.

How does Leadership River Falls Work?

Each year 12 participants will have the opportunity to be involved in the nine-month **Leadership River Falls** program. All participants are expected to share three basic characteristics:

- ✦ Ability and interest to complete the program and contribute to the future success of the River Falls community through professional and personal involvement.
- ✦ Have an open mind and are willing to commit to the quality of life in the River Falls community.
- ✦ Have the potential or have demonstrated an interest in community involvement.

Following the one-day retreat in September, participants meet one day per month, October through April. The program concludes at a **Leadership River Falls** graduation banquet in May. The program addresses the following topics:

Natural Resources
Government
Community Life
Business & Industry
Education
Heritage
Health and Human Services

Who will benefit from Leadership River Falls?

Leadership River Falls benefits both you and our community. The knowledge and understanding you gain from the training program will prepare you for leadership roles in your organization. As a result of your Leadership River Falls experience, you will be better equipped to make key decisions affecting your own organization, the community and yourself.

For a Leadership River Falls application form and fee schedule, please contact:

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